



Atty. Dkt. No. 062834-0183

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: George H. HOFFMAN, et al.  
Title: SYSTEM, METHOD AND  
COMPUTER PROGRAM  
PRODUCT FOR USER-SPECIFIC  
ADVERTISING IN A SUPPLY  
CHAIN MANAGEMENT  
FRAMEWORK  
Appl. No.: 09/816,414  
Filing Date: 03/23/2001  
Examiner: Yehdega Retta  
Art Unit: 3622

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DEC 21 2004

**GROUP 3600**

**EXPRESS ABANDONMENT UNDER 37 C.F.R. 1.138**

Mail Stop Express Abandonment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants, through the undersigned attorney of record, hereby expressly abandons the above-identified application. Confirmation from the Patent and Trademark Office is requested.

Respectfully submitted,

Date 12/13/04

By [Signature]

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